

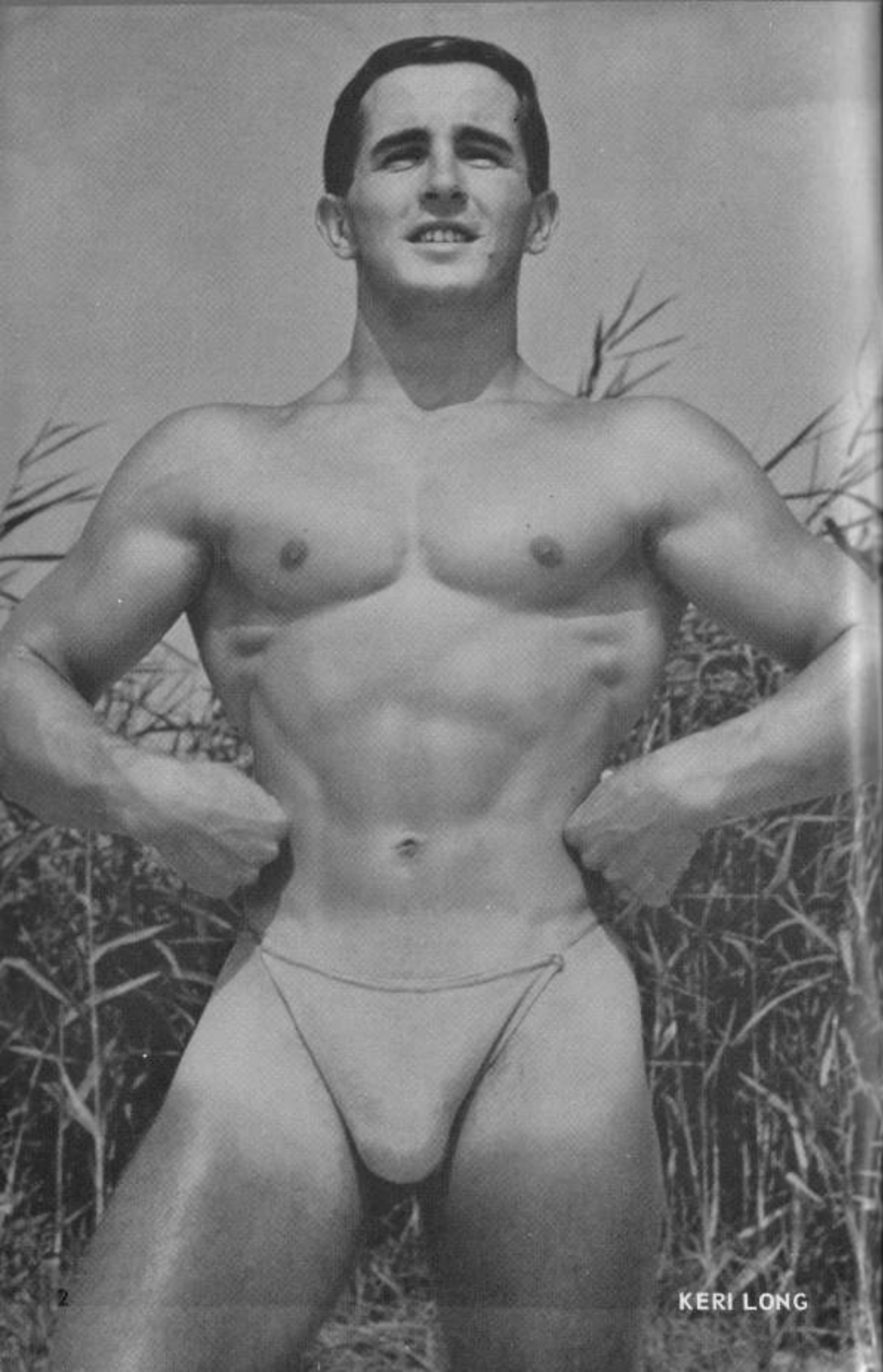
# BIG

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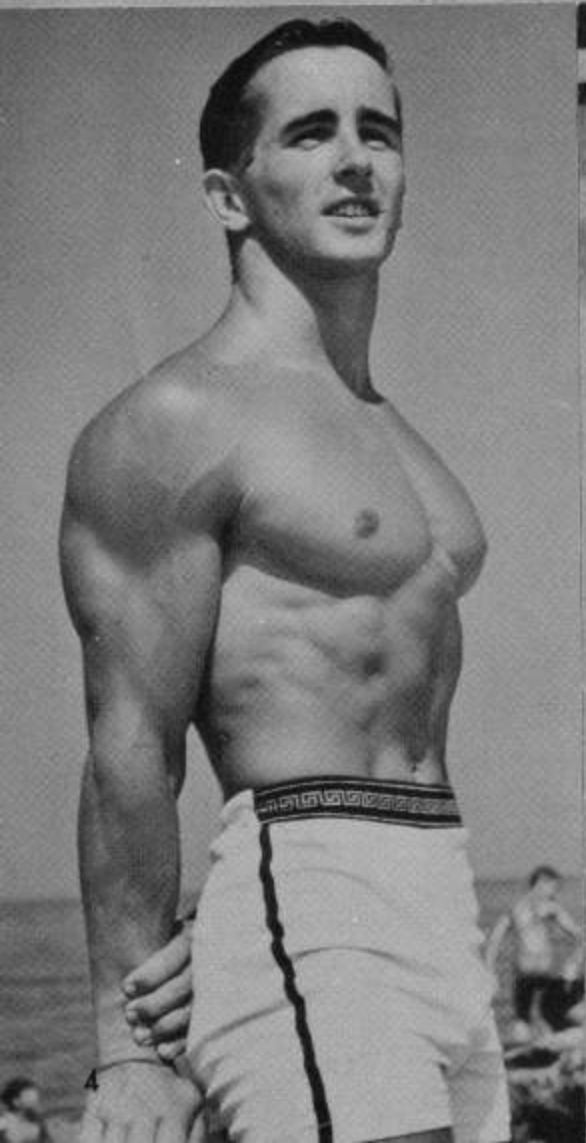
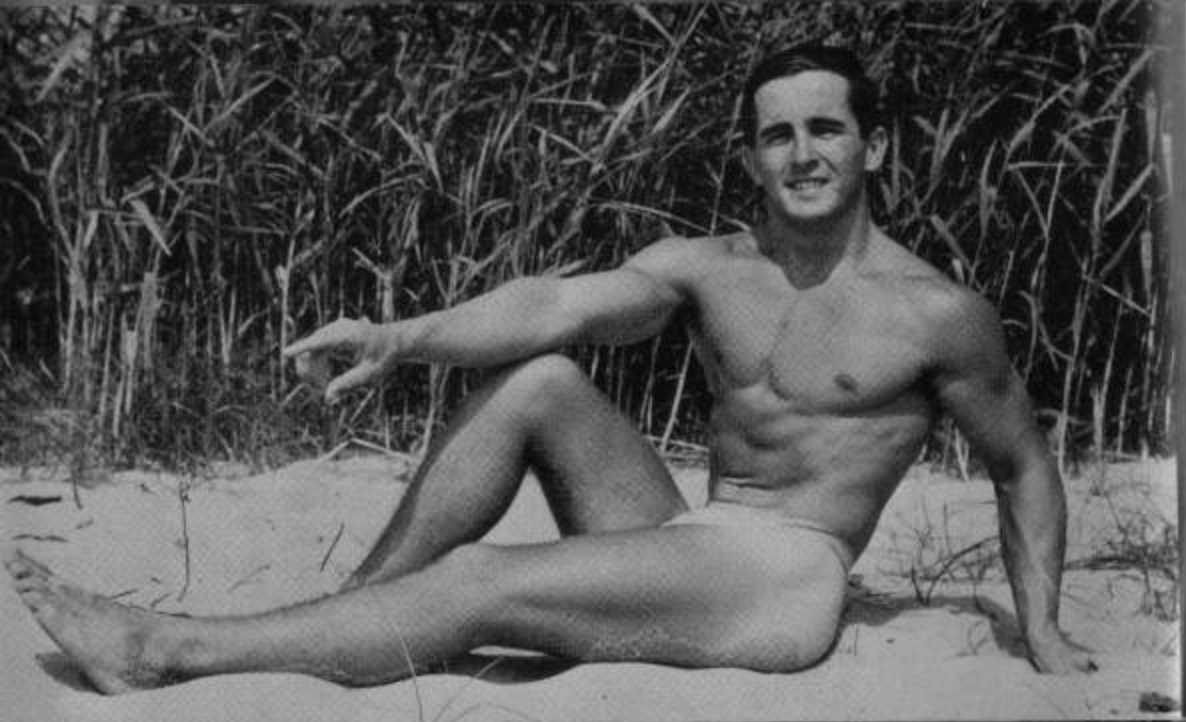
VIEW

**BIG's point of view should serve to inspire the young men of this nation to keep physically fit through healthful indoor and outdoor activity.**

BIG is published bi-monthly (every other month) by WALJIM ENTERPRISES, INC., Box 3255, Grand Central Station, New York 17, N.Y. Subscription rates are \$6.00 for 12 issues sent to you by sealed mail in plain wrapper. Foreign readers (except Canada and Mexico) please add \$2.00 to the above rates. All photos, manuscripts and art submitted to BIG become the property of BIG and submission of material will be construed as permission to publish same without any further correspondence.

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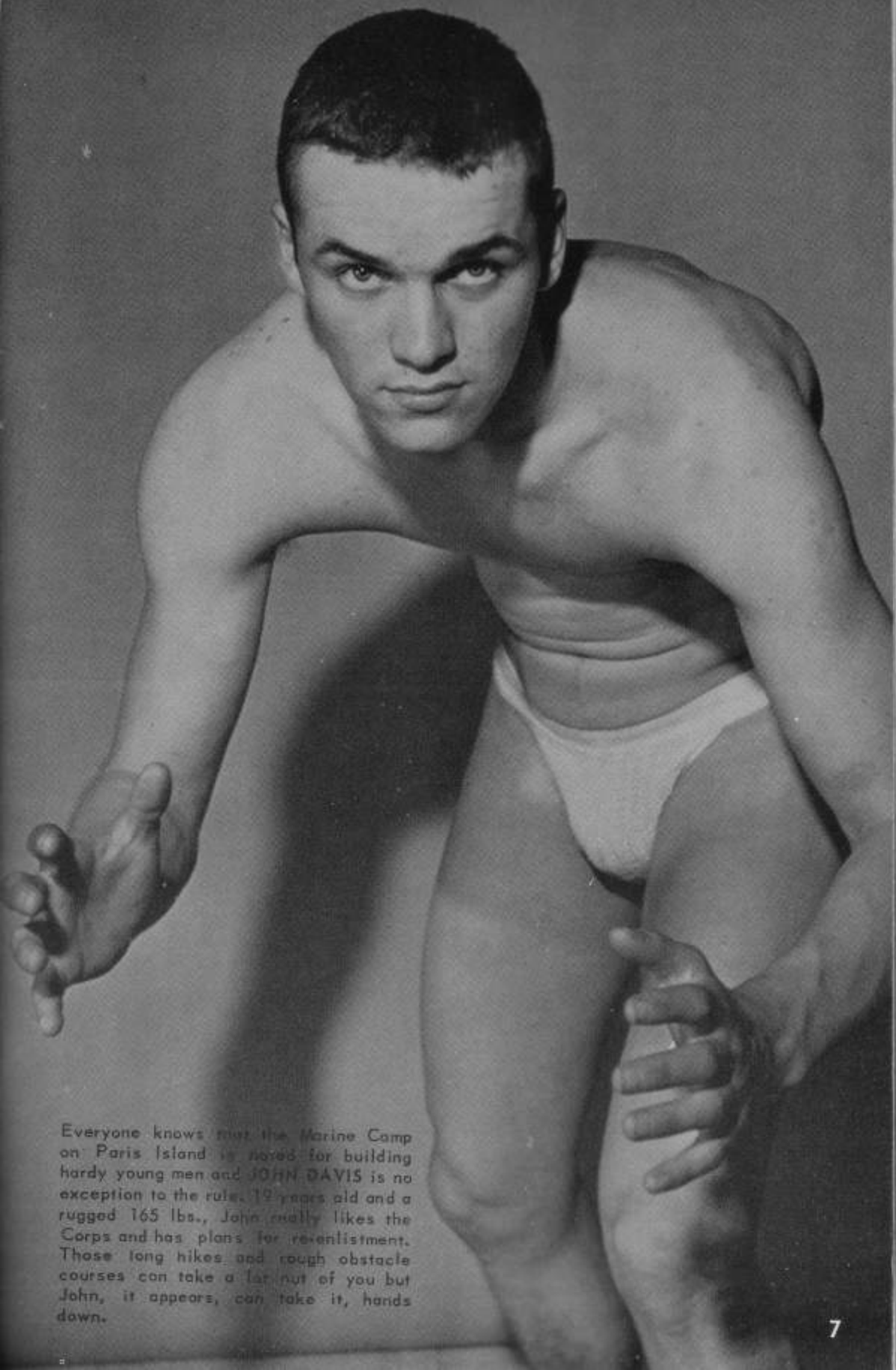




Posing for the camera is old hat for stocky, 160 lb. KERI LONG (better known to close friends as Paul Moroney). He has been modeling, commercially, for the past nine years. A great sports enthusiast, Keri would like to be a major athlete, but settles for the role of fan and spends long hours at the ball park rooting on his favorite stars.

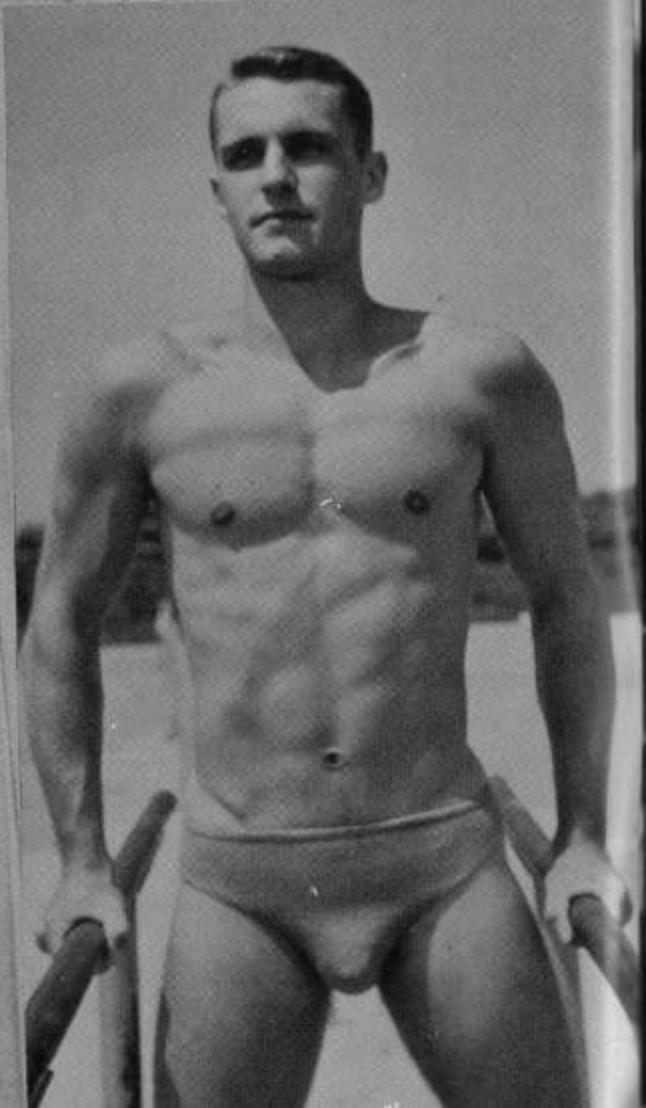




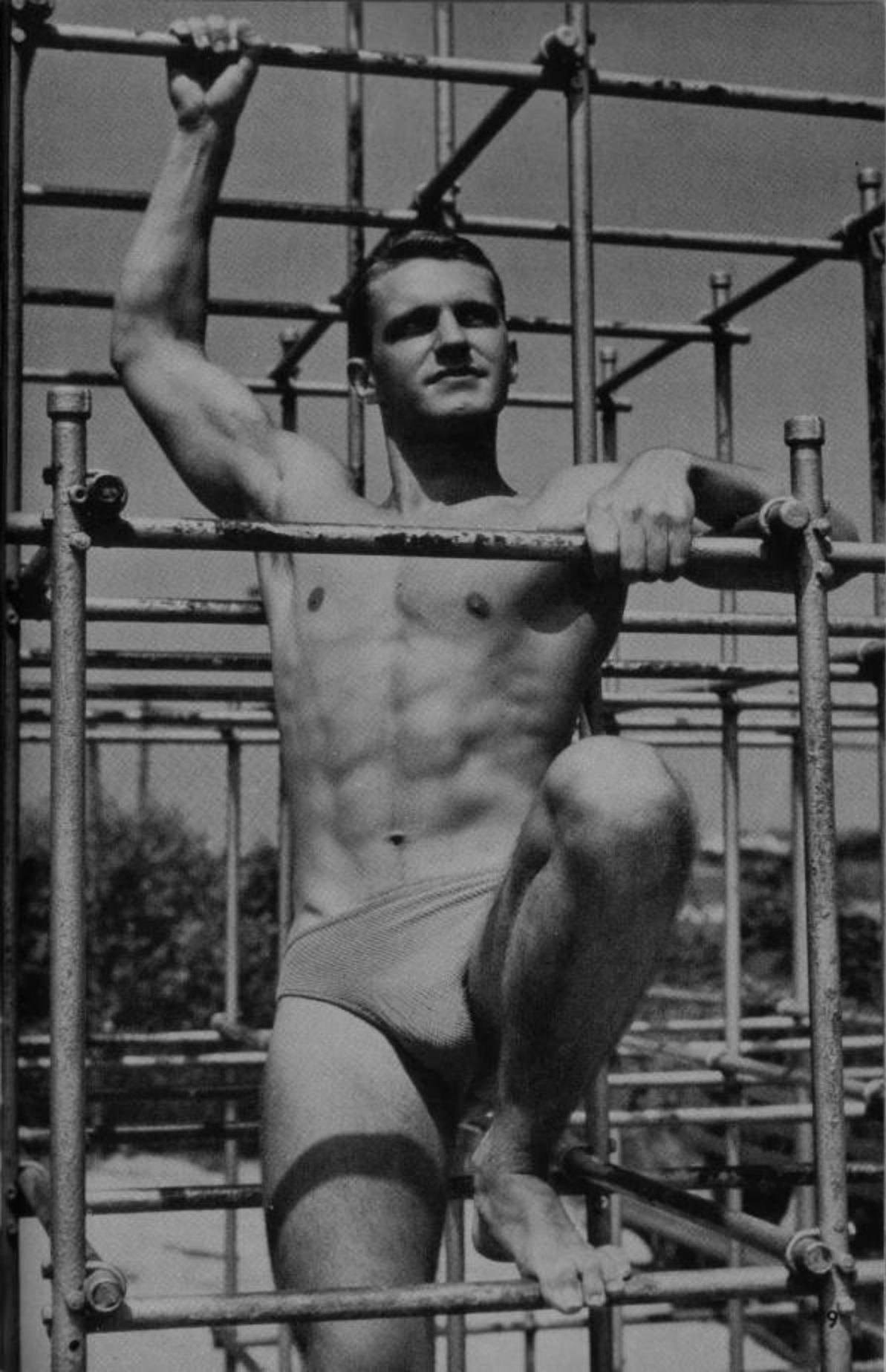


Everyone knows that the Marine Camp on Paris Island is noted for building hardy young men and JOHN DAVIS is no exception to the rule. 19 years old and a rugged 165 lbs., John really likes the Corps and has plans for re-enlistment. Those long hikes and rough obstacle courses can take a lot out of you but John, it appears, can take it, hands down.

Strikingly good looking LANCE WILLETT hails from the rugged lumber country of Oregon. Sandy haired, 19 year old Lance comes across with a warm personality, but he can still knock a tree over in five minutes flat. A champion log-roller in his native state, Lance feels there is no better way to stay in condition.









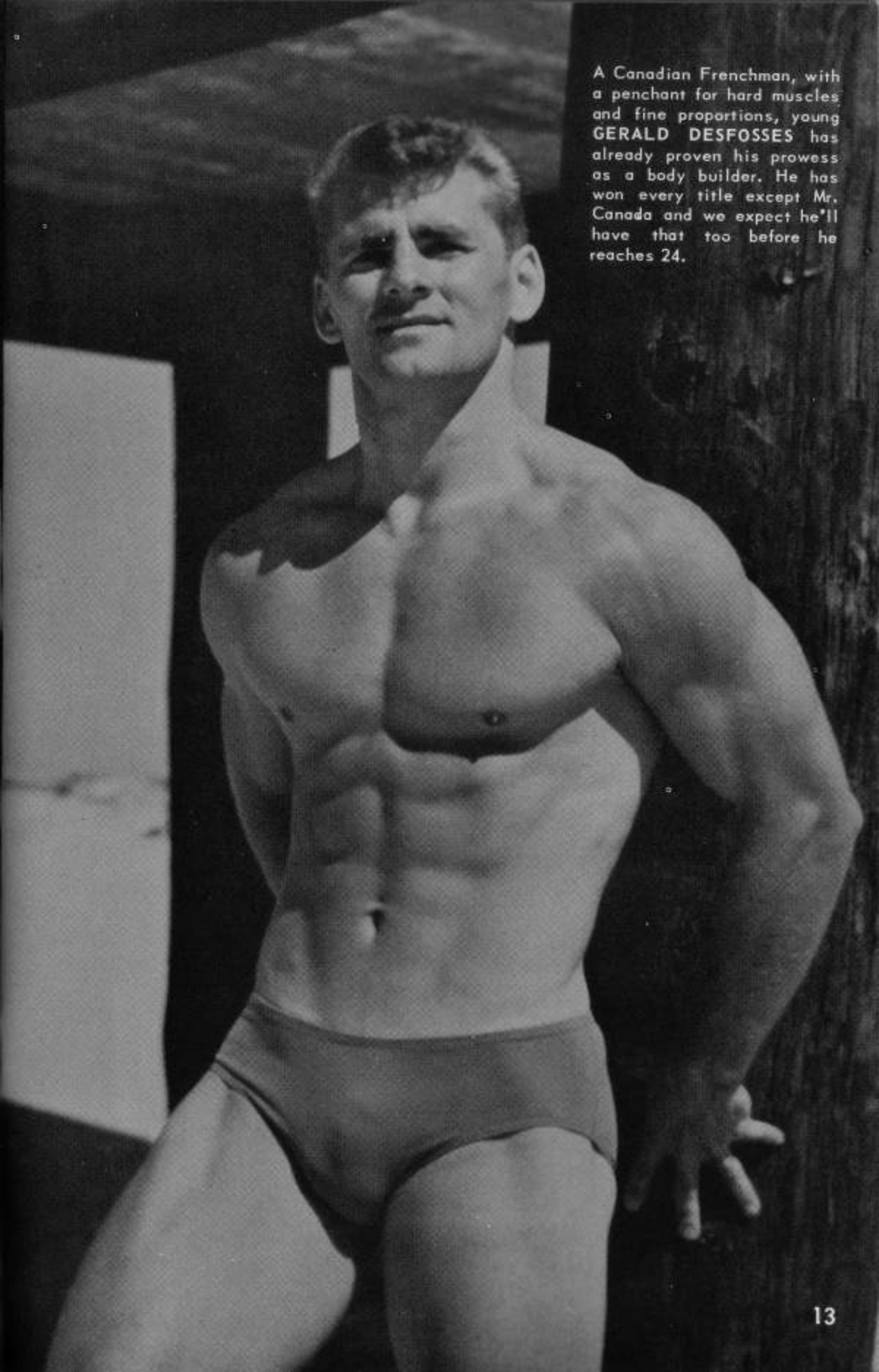
A popular and well known young model in London, **GERRY HAYWARD** would like very much to come the United States for a visit. He has been all over the world as a seaman in the Royal Navy but only one time did they put into port in New York. Gerry is 22 and spends long hours every week keeping in the pink. Photo by Bond. Refer to ad.



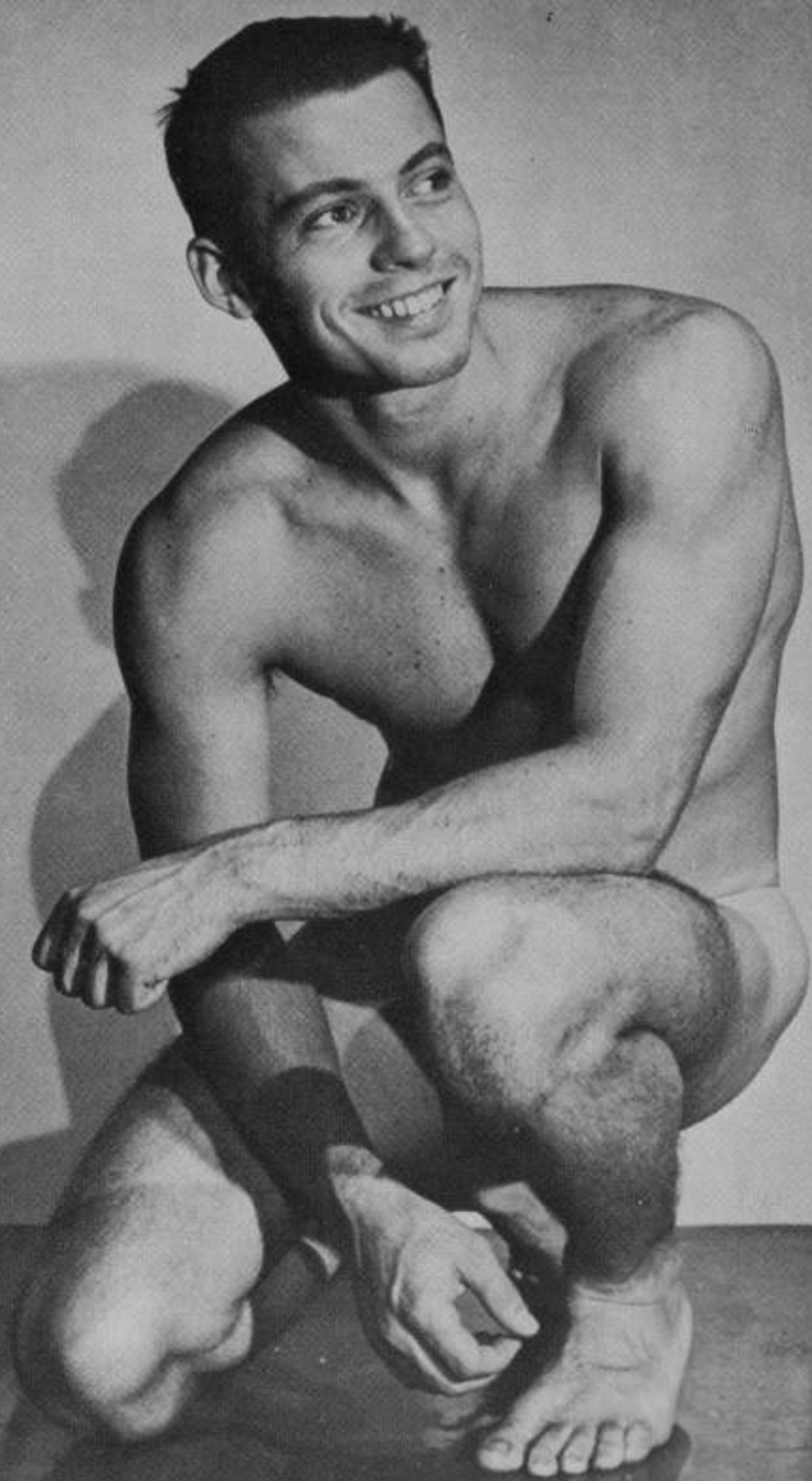
GERALD DESFOSSES





A black and white photograph of a young man, Gerald Desfosses, posing shirtless. He is wearing dark-colored briefs and is standing in front of a dark, textured background. His body is very muscular, with prominent pectoral muscles, a well-defined abdominal core, and large, powerful arms. He is looking slightly upwards and to the left with a serious expression. The lighting is dramatic, highlighting the contours of his muscles.

A Canadian Frenchman, with a penchant for hard muscles and fine proportions, young **GERALD DESFOSSSES** has already proven his prowess as a body builder. He has won every title except Mr. Canada and we expect he'll have that too before he reaches 24.





With sandy-blond hair and twinkling hazel eyes, Brooklyn born JIM DUNN can be seen almost any summer afternoon swimming hard in the waters off Long Island Sound. Aside from the body building aspects of this sport Jim is in training for an eventual try at the English Channel. Photo by Bob Anthony.



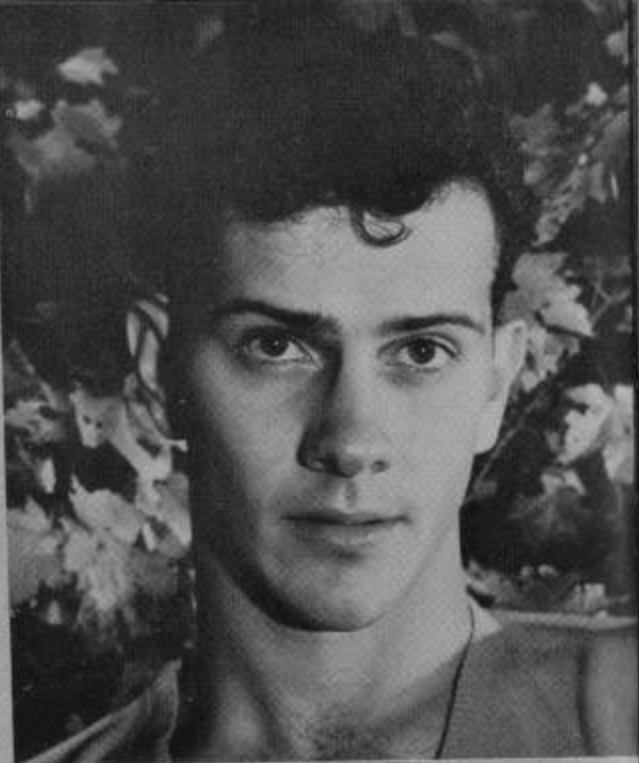
DETAILS FROM TWO STEVE MASTERS DRAWINGS





GORDON BRITT





**GORDON BRITT.** A rugged boy at 17, we can just imagine what Gordon will look like in another few years. He is an avid basketball player that can cross the court in a few seconds flat and never fail to score. As much as he'd enjoy a professional career in the sport he is planning on becoming a civil engineer. "Building bridges can be fun too," he told us.















5'9" of blond dynamite, blue-eyed HEINZ BAUM comes to us from West Germany. An artist's model, of some renown in Europe, Heinz epitomizes the well rounded, rugged athlete. Just 19, and fresh out of the Army, he has decided to make his home here in the states.







UBI CRUZ, a student at the Merchant Marine Academy, caught our eye as he labored on the scaffolding of a large, ocean going, ship. Stripped to the waist, with the afternoon sun glistening on his moist, rippling muscles, we knew we had a real physique lover's find.





18 year old PER TABOLDY is a lad from Sweden. Presently a sailor in the King's Navy he can't wait to get back to his Alps and dry land. A great skier and an instructor on the side Per wants to set up his own school for American tourists. Photo by F. Grafo. see ad page.

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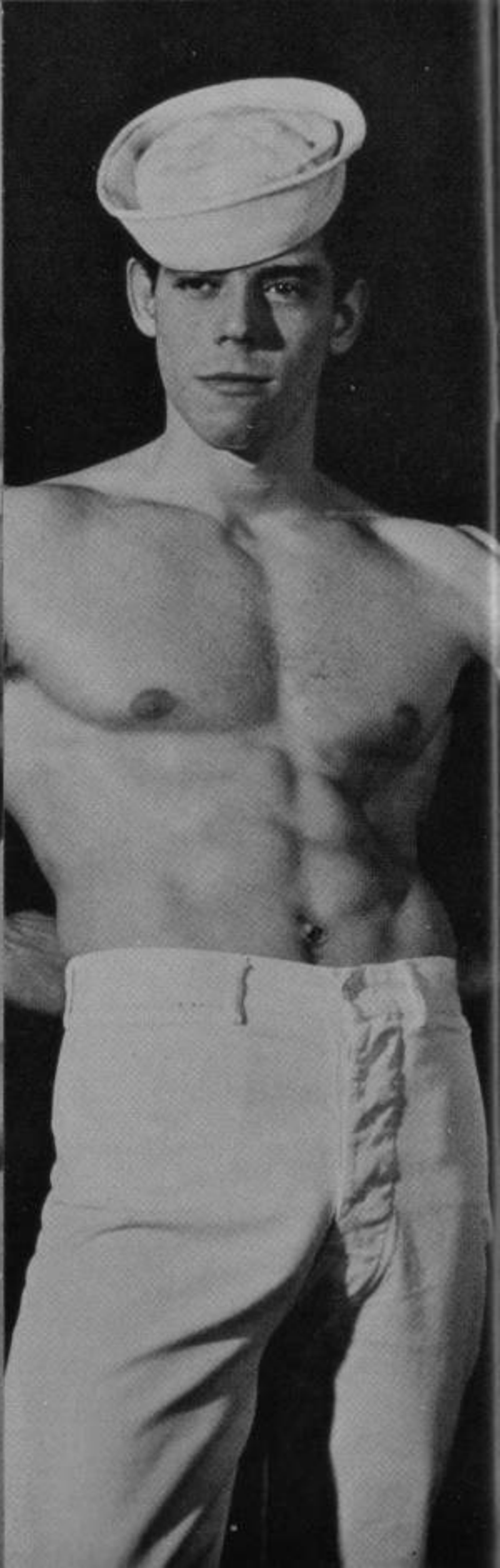
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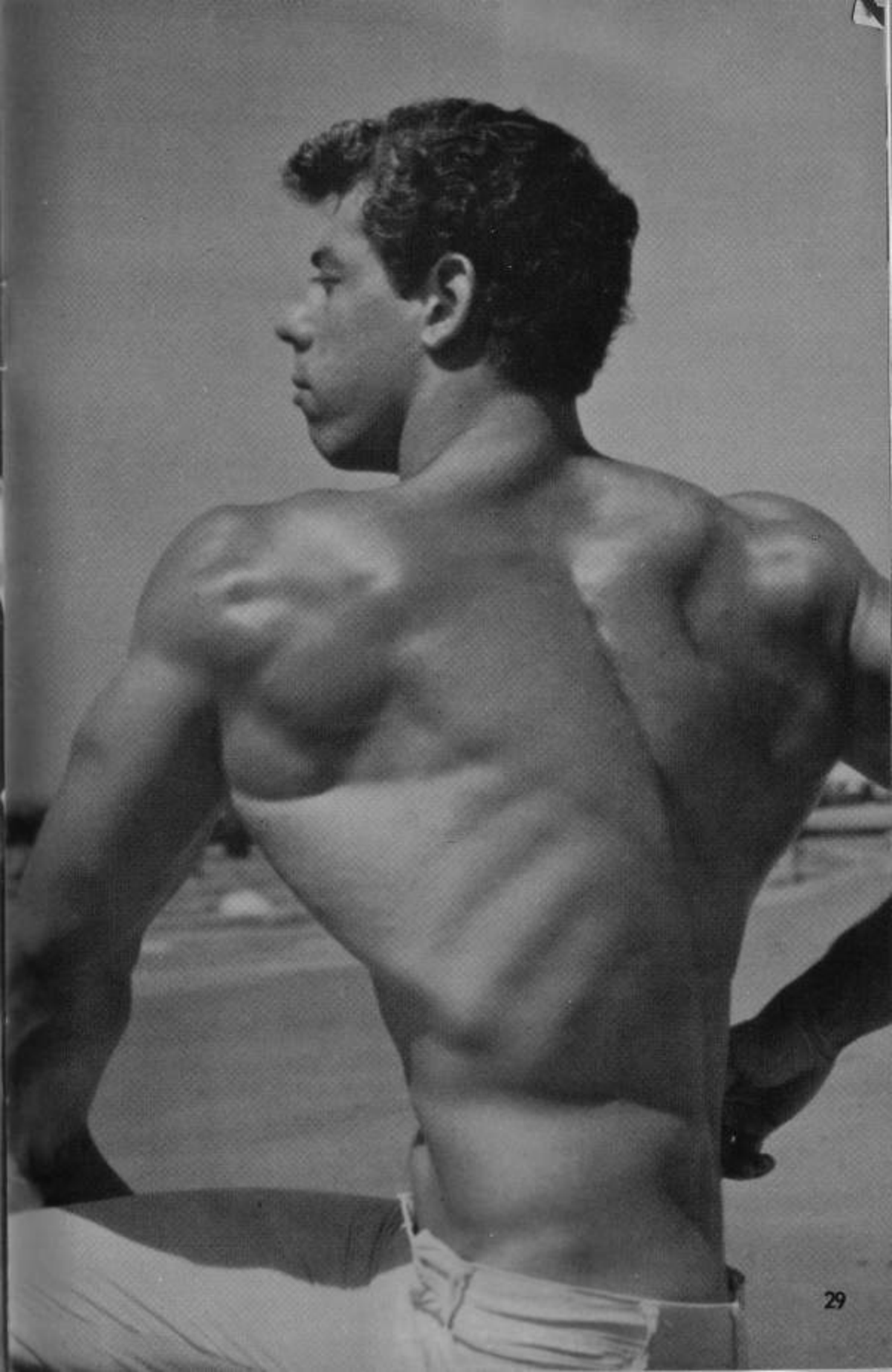
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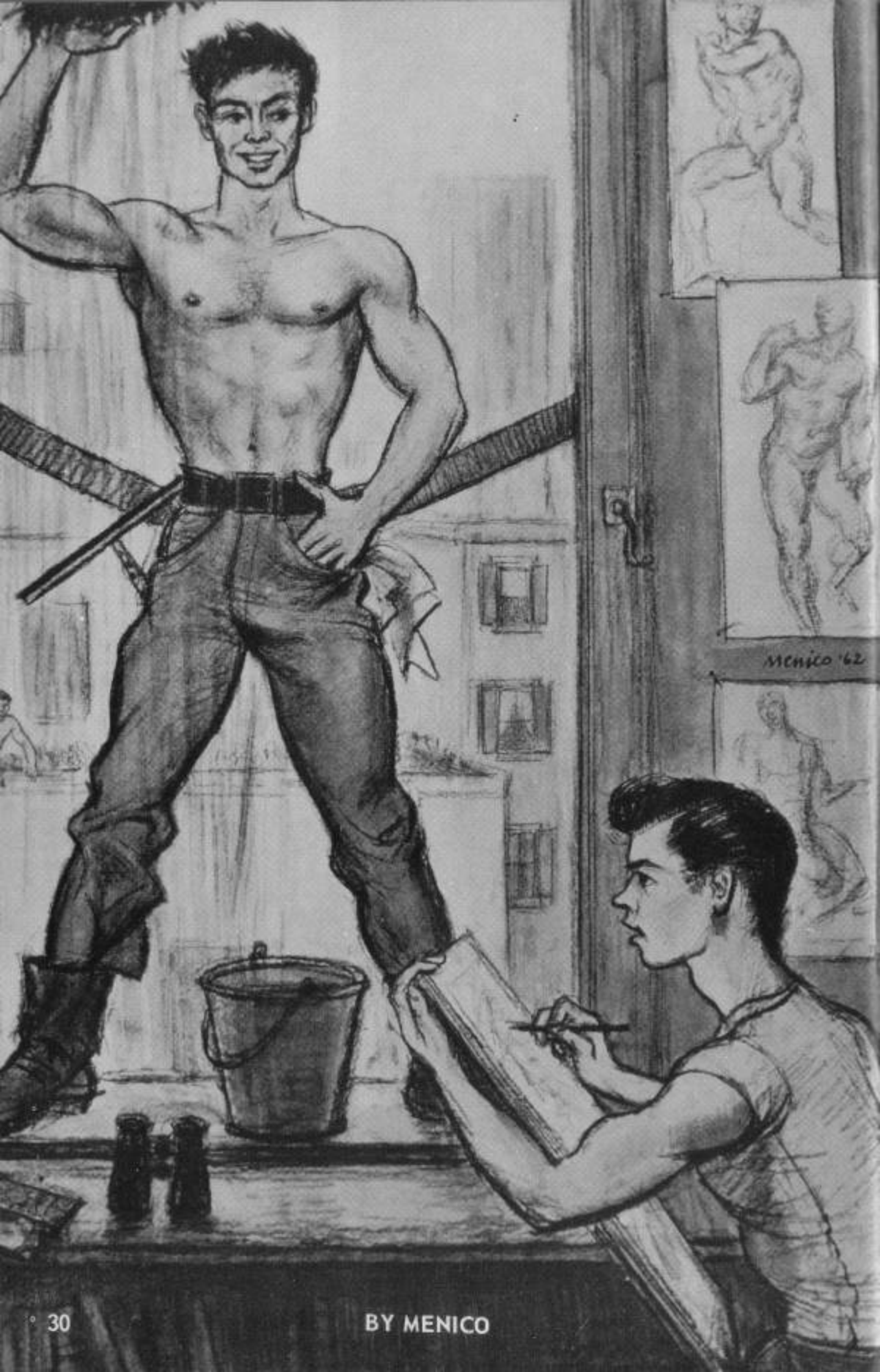
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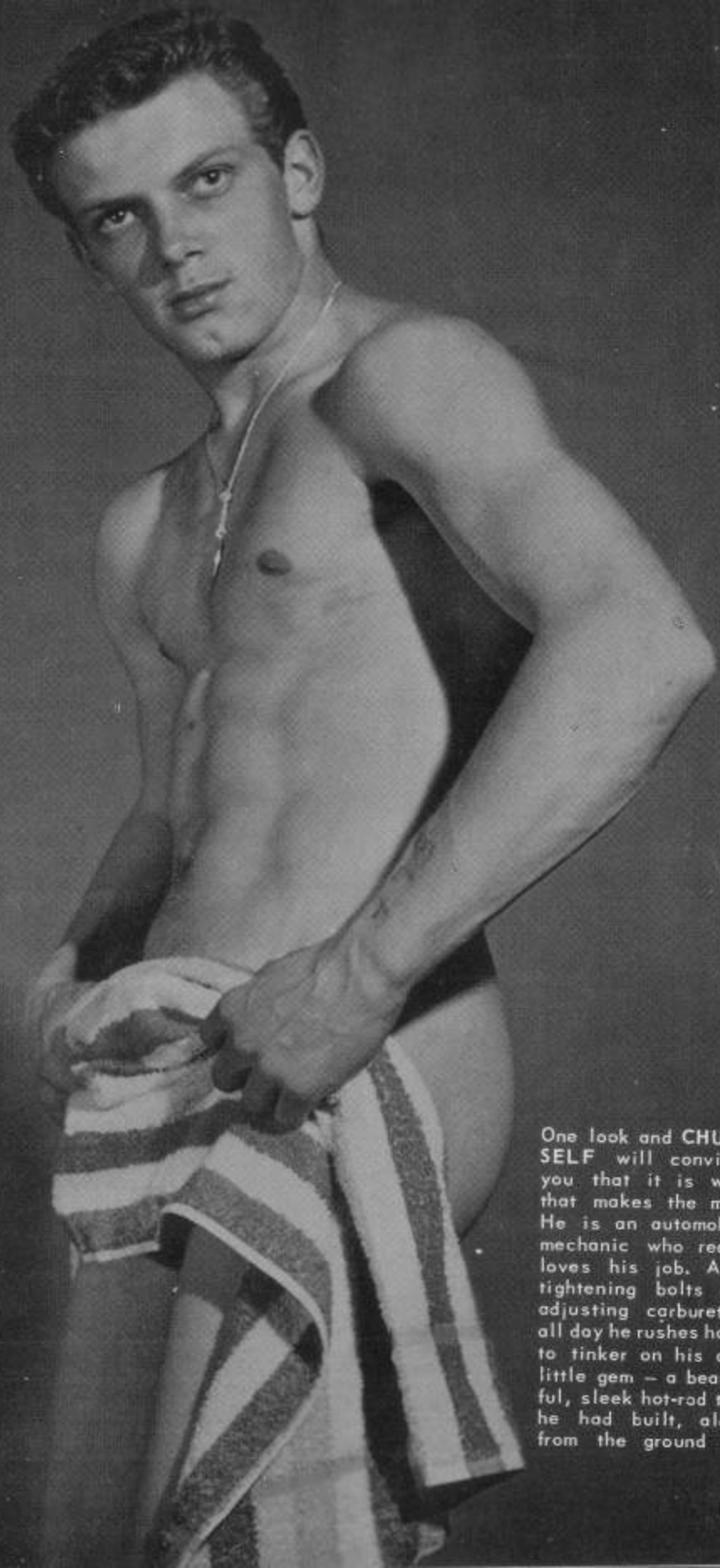


Tough and hardy, **JERRY WINNICK** has one great love—the sea. Content for the moment to play around in stiller waters, he goes out daily in the sound in his own 30' sloop. It takes a lot of muscle to pull in, and let out sail and Jerry will be the first to tell you that it is no sport for weaklings.

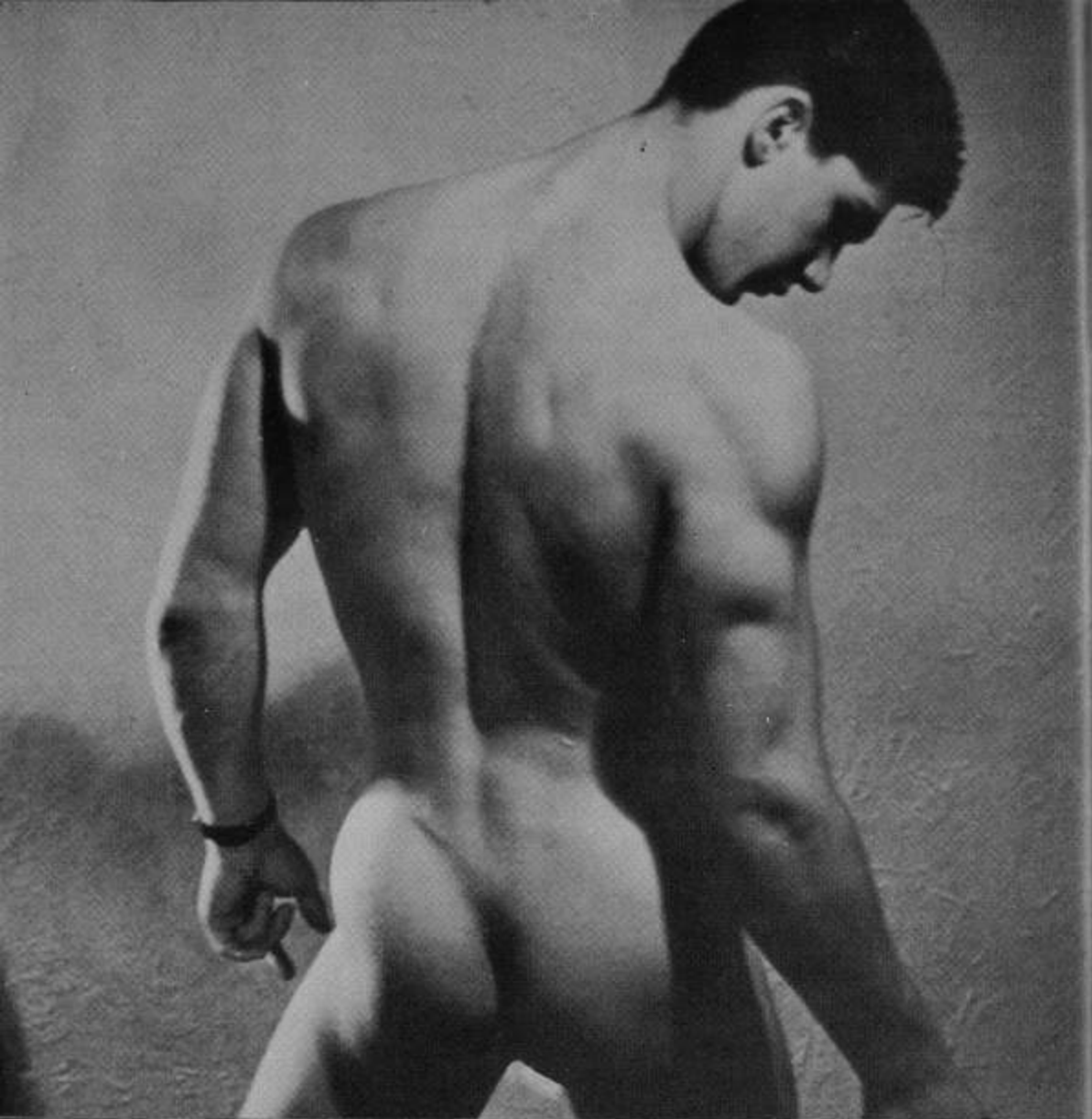








One look and **CHUCK SELF** will convince you that it is work that makes the man. He is an automobile mechanic who really loves his job. After tightening bolts and adjusting carburetors all day he rushes home to tinker on his own little gem - a beautiful, sleek hot-rod that he had built, alone from the ground up.







Rocked - ribbed, forceful JOE CALI is doing his part for Uncle Sam. Stationed, currently, in Hawaii, this young Adonis of Italian descent keeps his buddies on the go and himself in great shape with regular boxing matches. It's all done in fun and so far our man Joe is still the number one champ.



With a wee bit of brogue and b-rr-road shoulders, Blond, blue-eyed GORDY MacGREGOR is sure a b-rrawny Scot. He won't be found in the meadow and the glen, however, but more-than-likely can be seen on the local sports car racing turf. At 19, he is one of Scotland's youngest test drivers of new models and carries a mean curve in both driving and in his magnificent body.



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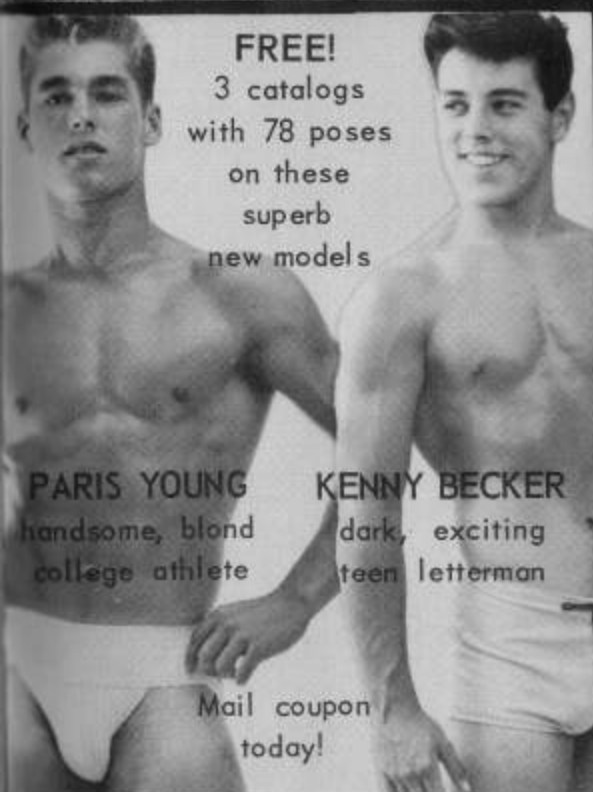
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Now, we are initiating a new method of catalog advertising. Again BIG is the BIG innovator. Instead of cluttering this page with a stack of photos, with which you are familiar anyway, we thought it would be better to just tell you what we have. There is nothing else to read in the magazine, so stop gaping and cruise through this copy for a moment.

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